

Sponsorship Application Form



Please complete this form and submit to: **Sponsorship and Promotions Manager**,
N.T. Wealleans Ltd, P.O. Box 39, Matamata, 3440 Fax 07 888 1902 or email to marketing@wealleans.co.nz.

CONTACT DETAILS

Contact person:	Phone number(s):
Organisation name:	
Postal address:	
Email:	Website:

EVENT / SPONSOR DETAILS

Event name:	Event date:
Location of event:	
Please clearly detail the activity our funding /goods / or services would be supporting	
Which audience is being targeted?	
How many attendees are expected?	What is the delegate registration fee per person? \$
Who are your confirmed sponsors?	

FINANCIAL / PRODUCT

How much funding are you seeking (<i>it is Team Wealleans policy to provide goods or service support over direct financial funding</i>)
How will the goods or support be used?
How will the success of the sponsorship be measured and reported back to Team Wealleans?
What is our expected return on investment?

MEDIA

Which media channels and partners have been confirmed? (<i>newspaper, radio, tv, direct mail</i>)
What media coverage will Team Wealleans receive?
What advertising is scheduled?

ORGANISATION OVERVIEW

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